

#### **Privacy Policy**

We respect your privacy and are committed to protecting your personal data. This privacy policy will inform you how we collect, use, and protect your personal data when you visit our website.

### Collection of Personal Data

- a) We collect personal data that you provide to us when you register on our website, subscribe to our newsletter, fill out a form, or participate in any other activities on our website.
- b) The personal data we collect may include your name, email address, mailing address, phone number, and any other information that you voluntarily provide to us.

#### Use of Personal Data

- We use the personal data we collect to provide you with the services and information you request from us.
- b) We may also use your personal data to:
  - i. Communicate with you about our products, services, and promotions;
  - ii. Improve our website and the user experience;
  - iii. Respond to your inquiries, comments, or feedback;
  - iv. Comply with legal or regulatory requirements; and
  - v. Protect our rights and property.

## Protection of Personal Data

- We use reasonable security measures to protect your personal data from unauthorized access, disclosure, or modification.
- b) We do not sell, trade, or rent your personal data to third parties.
- c) We may disclose your personal data to third-party service providers who help us operate our website or provide services to you. We require these service providers to maintain the confidentiality and security of your personal data and to use it only for the purpose of providing the services we have requested.

#### Use of Cookies

- a) We use cookies and similar technologies to collect information about your browsing behavior and preferences.
- b) You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer.

### Links to Third-Party Websites

- a) Our website may contain links to third-party websites that are not under our control.
- b) We are not responsible for the privacy practices or content of these third-party websites. We encourage you to review the privacy policy of any website you visit.

## Changes to Privacy Policy

- a) We reserve the right to update or modify this privacy policy at any time.
- b) Any changes to this privacy policy will be posted on our website. We encourage you to review this privacy policy periodically.

# **Contact Information**

If you have any questions or concerns about our privacy policy or the use of your personal data, please contact us at info@canadajeepfest.com.